



Privacy Policy

Gudiee LLC

Effective Date: 7-30-2026

Version: v1.0

1. Introduction

Gudiee LLC ("Gudiee," "we," "us," or "our") respects your privacy and is committed to protecting the information you provide when using the Gudiee marketplace, website, applications, and related services (collectively, the "Platform").

This Privacy Policy explains how Gudiee collects, uses, shares, and protects information from users who access or use Gudiee.

This Privacy Policy applies to all Gudiee users, including:

- Buyers.
- Creators.
- Makers.
- Suppliers.
- Website visitors.

By accessing or using Gudiee, you acknowledge the practices described in this Privacy Policy.

2. Information Gudiee Collects

Gudiee collects information necessary to operate the marketplace, provide services, improve platform functionality, and maintain trust and safety.

The information collected depends on how you use Gudiee.



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3. Information Provided by Buyers

Buyers may provide:

- Name.
- Email address.
- Account information.
- Shipping address.
- Billing information.
- Order history.
- Reviews and ratings.
- Customer support communications.
- Other information provided during use of the Platform.

Payment information is processed through third-party payment providers. Gudiee may receive transaction-related information necessary to process orders and provide marketplace services.

4. Information Provided by Creators

Creators may provide:

- Name and account information.
- Creator profile information.
- Public portfolio information.
- Artwork and design listings.
- Production files.
- Product descriptions.
- Pricing and royalty preferences.
- Sales information.
- Payment information.
- Tax information when required.

Creators retain ownership of their designs and submitted creative works.



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5. Information Provided by Makers

Makers may provide:

- Name and account information.
- Studio or business information.
- Location information displayed publicly through the marketplace.
- Production capabilities.
- Manufacturing methods.
- Equipment information.
- Portfolio examples.
- Production capacity.
- Lead times.
- Quality performance information.
- Inventory information provided by the Maker.
- Payment information.
- Tax information when required.

Gudiee may use production performance information to improve marketplace routing and quality systems.

6. Information Provided by Suppliers

Suppliers may provide:

- Business information.
- Supplier profile information.
- Material listings.
- Product specifications.
- Inventory information.
- Shipping information.
- Payment information.
- Tax information when required.



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7. Information Automatically Collected

When users access Gudiee, we may collect technical and usage information necessary to operate and improve the Platform.

This may include:

- IP address.
- Browser type.
- Device information.
- Operating system.
- Platform activity.
- Pages viewed.
- Features used.
- Security information.
- Cookies and similar technologies.
- Analytics information.

This information helps Gudiee:

- Maintain security.
- Prevent fraud.
- Improve platform performance.
- Understand marketplace usage.
- Improve user experience.



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8. Cookies and Similar Technologies

Gudiee may use cookies and similar technologies to:

- Maintain account sessions.
- Support platform functionality.
- Remember user preferences.
- Improve security.
- Analyze platform performance.
- Improve marketplace features.

Users may manage cookie settings through their browser or device settings. Disabling certain cookies may affect platform functionality.



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9. How Gudiee Uses Information

Gudiee may use collected information to:

Operate the Marketplace

Including:

- Creating accounts.
- Processing orders.
- Facilitating production.
- Processing payments.
- Managing payouts.
- Providing customer support.

Improve the Platform

Including:

- Improving search and discovery.
- Improving product recommendations.
- Improving production routing.
- Analyzing marketplace performance.
- Developing new features.

Maintain Trust and Safety

Including:

- Verifying users.
- Detecting fraud.
- Preventing abuse.
- Enforcing marketplace policies.
- Resolving disputes.

Meet Legal Requirements

Including:

- Tax reporting obligations.
- Regulatory requirements.



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- Legal requests.



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10. How Gudiee Shares Information

Gudiee does not sell personal information.

Gudiee may share information only when necessary to operate the Platform, provide marketplace services, comply with legal obligations, or protect users and the marketplace.

Marketplace Participants

To complete transactions, certain information may be shared between marketplace participants.

Examples:

Buyers and Makers

A Maker may receive information necessary to produce and deliver an order, including:

- Product requirements.
- Production instructions.
- Design files required for production.
- Shipping information.

Creators and Makers

Creators may receive information related to production performance, including:

- Maker portfolio information.
- Production status.
- Quality metrics.
- Order completion information.

Creators do not receive private Buyer information unless necessary for marketplace operations.

Suppliers and Makers

Suppliers may receive information necessary to fulfill material orders, including:

- Material requests.
- Shipping information.
- Order details.



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11. Service Providers

Gudiee may share information with trusted third-party service providers that support marketplace operations.

These providers may include:

- Payment processors.
- Hosting providers.
- Cloud storage providers.
- Shipping providers.
- Analytics providers.
- Security providers.
- Customer support providers.
- Business operation providers.

These service providers may only use information as necessary to provide services to Gudiee.

12. Legal and Safety Disclosures

Gudiee may disclose information when reasonably necessary to:

- Comply with laws, regulations, or legal processes.
- Respond to government requests.
- Protect the rights, safety, or property of Gudiee, users, or others.
- Prevent fraud, abuse, or security threats.
- Enforce agreements and marketplace policies.



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13. Marketplace Data and Analytics

Gudiee generates operational information through the operation of the marketplace.

This may include:

- Production performance data.
- Fulfillment timelines.
- Routing performance.
- Marketplace trends.
- Product demand patterns.
- Platform usage statistics.
- Aggregated sales information.

Gudiee may use this information to:

- Improve marketplace operations.
- Improve production matching.
- Develop new features.
- Improve user experience.
- Create aggregated marketplace insights.



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14. Aggregated and Anonymized Information

Gudiee may create aggregated or anonymized information that does not identify individual users.

Examples include:

- Average production times.
- Marketplace trends.
- Category performance.
- Regional demand patterns.
- Operational benchmarks.

Gudiee may use and share aggregated or anonymized information for:

- Business analysis.
- Platform improvement.
- Research.
- Reporting.
- Product development.

Gudiee will not use aggregated data to reveal:

- Private creator designs.
- Buyer personal information.
- Confidential maker operations.
- Confidential supplier information.



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15. Creator Design and Intellectual Property Data

Creators retain ownership of their designs, artwork, and creative works submitted to Gudiee.

Gudiee may store and process creator files only as necessary to:

- Display listings.
- Facilitate production.
- Complete orders.
- Maintain marketplace operations.
- Resolve disputes.
- Comply with legal obligations.

Makers receive access only to production information necessary to complete authorized orders.

Makers may not use creator files outside authorized Gudiee transactions.

16. Data Security

Gudiee takes reasonable measures designed to protect user information from unauthorized access, disclosure, alteration, or misuse.

Security measures may include:

- Access controls.
- Account protections.
- Secure data storage practices.
- Monitoring for suspicious activity.
- Security procedures for third-party services.

However, no method of electronic storage or transmission is guaranteed to be completely secure.

Users are responsible for:

- Maintaining account security.
- Protecting login credentials.
- Reporting unauthorized account activity.



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17. Data Retention

Gudiee retains information only for as long as reasonably necessary for business, operational, legal, and security purposes.

Gudiee may retain information to:

- Complete transactions.
- Maintain financial records.
- Provide customer support.
- Resolve disputes.
- Prevent fraud.
- Enforce agreements.
- Meet legal obligations.

When information is no longer needed, Gudiee may delete, anonymize, or securely dispose of it.

18. Account Deletion

Users may request deletion of their Gudiee account.

Upon receiving a valid request, Gudiee may remove or deactivate account information subject to applicable obligations.

Gudiee may retain certain information when necessary for:

- Completed orders.
- Tax and accounting requirements.
- Legal compliance.
- Fraud prevention.
- Dispute resolution.
- Enforcement of agreements.

Account deletion does not remove information that Gudiee is legally required to retain.



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19. User Choices and Control

Depending on applicable laws, users may have rights regarding their personal information, including:

- Requesting access to information.
- Requesting correction of inaccurate information.
- Requesting deletion of certain information.
- Managing communication preferences.
- Managing account settings.

Requests may be subject to verification requirements to protect account security.

20. Communications

Gudiee may send communications related to:

- Account activity.
- Orders.
- Payments.
- Security alerts.
- Policy updates.
- Customer support.

Users may opt out of certain promotional communications. Users may continue receiving necessary service-related communications.

21. Children's Privacy

Gudiee is not intended for children under the age required by applicable law to independently use online services.

Gudiee does not knowingly collect personal information from children without appropriate authorization where required by law.

If Gudiee becomes aware that information was collected improperly, Gudiee may take appropriate steps to remove such information.

22. Third-Party Services and Links



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Gudiee may integrate with or provide links to third-party services, websites, applications, or tools.

These third parties may have their own privacy practices and policies.

Gudiee is not responsible for the privacy practices, security measures, or content of third-party services.

Users should review applicable privacy policies before providing information to third-party services.

23. Payment Information

Gudiee uses third-party payment processors to facilitate transactions and payouts.

Gudiee does not directly store complete payment card information unless specifically stated.

Payment providers may collect and process payment information according to their own privacy policies and security practices.

Payment information may be used for:

- Processing purchases.
- Issuing payouts.
- Preventing fraud.
- Verifying transactions.
- Meeting financial requirements.



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24. Tax and Financial Information

Gudiee may collect information required to support payment processing and tax obligations.

This may include:

- Tax identification information.
- Business information.
- Payment account information.
- Transaction history.

Gudiee may use this information to:

- Process payouts.
- Comply with tax reporting requirements.
- Prevent fraud.
- Meet legal obligations.

Gudiee may provide required tax documents to users and applicable government authorities when required by law.



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25. Location Information

Gudiee may collect location-related information necessary to operate the marketplace.

Examples include:

- Shipping addresses.
- Public Maker location information.
- Supplier service areas.
- Regional marketplace information.

Gudiee may use location information to:

- Route production.
- Improve local fulfillment.
- Display relevant marketplace information.
- Support delivery options.

Gudiee does not publicly display private addresses unless required for fulfillment or specifically authorized.



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26. Public Marketplace Information

Certain information may be displayed publicly to support marketplace functionality.

Examples:

Creator Profiles

May include:

- Creator name or business name.
- Public portfolio.
- Listed designs.
- Public profile information.

Maker Profiles

May include:

- Studio name.
- General location.
- Verification status.
- Production specialties.
- Portfolio examples.
- Marketplace ratings.
- Average production information.

Supplier Profiles

May include:

- Business name.
- Materials offered.
- Product information.
- Public marketplace information.

Users should not submit information they do not want publicly displayed.



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27. Business Transfers

If Gudiee is involved in a business transaction, such as:

- Merger.
- Acquisition.
- Financing.
- Reorganization.
- Sale of assets.

User information may be transferred as part of that transaction.

Any transfer will remain subject to applicable privacy obligations.

28. Changes to This Privacy Policy

Gudiee may update this Privacy Policy from time to time.

Changes may occur to:

- Reflect changes in platform operations.
- Improve transparency.
- Address legal requirements.
- Support new features or services.

When material changes are made, Gudiee may provide notice through reasonable methods.

The updated Privacy Policy will include a revised effective date.

Continued use of Gudiee after changes become effective means acceptance of the updated Privacy Policy.



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29. California Privacy Rights

Certain users may have additional privacy rights under applicable state laws, including laws such as the California Consumer Privacy Act (CCPA), as amended.

Depending on eligibility, users may have rights regarding:

- Accessing personal information.
- Requesting deletion.
- Correcting inaccurate information.
- Opting out of certain data uses.
- Requesting information about data practices.

Gudiee does not sell personal information.

Requests may require identity verification.

30. Florida Privacy Considerations

Gudiee is operated by Gudiee LLC in the State of Florida.

Gudiee processes personal information according to applicable federal and state privacy requirements.

Users should understand that online services involve the transmission and storage of information through technology systems, and no system can guarantee absolute security.

31. Contact Information

Questions, concerns, or requests regarding this Privacy Policy may be submitted through Gudiee's designated privacy contact method.

Users may contact Gudiee regarding:

- Privacy questions.
- Data requests.
- Account information.
- Security concerns.
- Policy questions.

Gudiee may provide additional contact methods through the Platform.



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32. Entire Privacy Policy

This Privacy Policy represents Gudiee's current privacy practices regarding information collected through the Platform.

This Privacy Policy should be read together with:

- Gudiee Terms of Service.
- Creator Agreement.
- Maker Agreement.
- Supplier Agreement.
- Marketplace policies.

End of Privacy Policy